

# 2020-2021 District Goals



District: 201Q4

Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	15	34
2nd Quarter	0	0	32	36
3rd Quarter	0	0	35	31
4th Quarter	0	0	44	24

### FY New Clubs

0

### FY Charter Members

0

### FY New Members

126

### FY Retention Goal

125

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

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### Action Plan

[Goal 1.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

Each Zone will conduct a new member orientation each year for new members. Target to have 75% of new members to complete orientation within 6 months of joining.

Attrition Rate of 14%.

One new club formed by the end of the fiscal year.

75% of clubs to complete a diabetes project.

Organize a District Environmental Programme.

### Action Plan

[Goal 7.pdf](#)

[Goal 8.pdf](#)

[Goal 9.pdf](#)

[Goal 6.pdf](#)

[Goal 4.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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## DISTRICT CUSTOM IMPACT

### Goal Statement

Conduct a GAT related workshop/forum at District Convention

### Action Plan

[Goal 5.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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